

NOMINATION FOR AWARD		
AWARD Outstanding Public Affairs NCO	CATEGORY (If Applicable) Individual	AWARD PERIOD 1 Jan - 31 Dec 2001
RANK/NAME OF NOMINEE (First, Middle Initial, Last) TSgt. Robert P. Pullen	SSN (Enter Last 4 Only) 4536	MAJCOM, FOA, OR DRU AFMC
DAFSC/DUTY TITLE 3N051, NCOIC of Public Affairs	NOMINEE'S TELEPHONE (DSN & Commercial) DSN 340-3889 Cmc1 (931) 454-3889	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE AEDC/PA/100 Kindel Drive, Suite B213/Arnold AFB/TN 37389		
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) Colonel David J. Eichhorn; DSN 340-5201 Cmc1 (931) 454-5201 david.eichhorn@arnold.af.mil		
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format)		
<p>Overall Effectiveness/Job Accomplishment</p> <ul style="list-style-type: none"> - Tremendous part of Arnold Engineering Development Center 50th Anniversary celebration successes! <ul style="list-style-type: none"> -- Brokered a deal with Charter Communications garnering the air show \$18K in advertising for only \$6K; this package reached all programs on the eight different cable networks in Middle Tennessee - Worked to extend the base's and the AF's community involvement as far as Chattanooga (75 miles) <ul style="list-style-type: none"> -- Assisted in AFMC vice commander's trip to Chattanooga for annual Armed Forces Day activities -- Provided several media interview opportunities to spread the AF recruiting message to thousands - Interviewed by several media outlets in the months leading up to the center's 50th Anniversary events <ul style="list-style-type: none"> -- Arnold AFB now has stronger relationships with all these media outlets thanks to Bob's hard work -- He's now a "regular" on many local shows providing Air Force information to Middle Tennessee - Planned and organized Air Force Reserve Band performance in four communities surrounding AEDC <ul style="list-style-type: none"> -- The language of music helped solidify AF ties in the region setting the stage for future activities <p>Leadership/Organizational Planning Skills</p> <ul style="list-style-type: none"> - Led the media effort for the Army Golden Knights at the air show; more than 15 reporters flew with the team, and one Nashville TV anchor jumped, providing thousands of dollars in free show publicity <ul style="list-style-type: none"> -- With poor weather, Bob seized the smallest window of opportunity to get the media jump done - Worked closely with the Air Force Experience Road Show recruiting team with over 1,000 potential recruits visiting the F-16 simulator; his impact may last 30 years from now with a future CMSAF! - Single-handedly coordinated AF Thunderbirds visits in the civilian communities to spread goodwill <ul style="list-style-type: none"> -- The team visited Vanderbilt Children's Hospital, Boxwell Boy Scout Reservation and the Nashville Police Athletic League Youth Camp leaving a life-long positive impression on these young people! - Bob's leadership went beyond the fences of Arnold AFB; he earned Distinguished Graduate honors at the Tyndall AFB Noncommissioned Officer Academy graduating in the top ten percent of his class <p>Judgement/Decisions</p> <ul style="list-style-type: none"> - Earned the complete confidence of his supervisor and the AEDC senior staff; Bob was handpicked to work for the AFMC/CC at the Bristol NASCAR race providing both media and recruiting support <ul style="list-style-type: none"> -- As always, he didn't disappoint, setting up an interview with the Motor Racing Network delivering the Air Force recruiting message to hundreds of thousands around the world listening to NASCAR! -- The AFMC commander sent TSgt. Pullen a personal letter of thanks for his efforts at the race - Found a better way to provide media clips to senior leadership reducing the costs for the PA office <ul style="list-style-type: none"> -- Leaders now get information electronically without the existence of a large file on their computer -- Took the initiative to provide the incoming commander with daily local media clips about the base -- Result: New commander hit the ground running dealing with local communities and media issues - Volunteered to take over duties of the Chief of Security and Policy Review during long-term absence <ul style="list-style-type: none"> -- Quickly learned the job ensuring appropriate balance between release of information and protection of critical technology with duties taking on even greater significance in terrorist attack aftermath <p>Communication Skills</p> <ul style="list-style-type: none"> - Wrote the scripts and provided the voice work for the air show television commercials saving the Air Force thousands of dollars in production costs; many thought we hired outside experts for the work - Always cool in any situation; conducted live interview on WKRN-TV in Nashville reaching excess of 300,000 people--hit every message right on the mark and left a long-lasting positive AF impression! - Outstanding communicator; spoke to several church and community groups promoting the Air Force <ul style="list-style-type: none"> -- Always the very best positive feedback from each of these groups after Bob spent time with them - Integral part of the planning team that organized and ran the center's change of command ceremony <ul style="list-style-type: none"> -- Selected to be the narrator in addition to other duties and performed flawlessly the day of the event - Bottom line: TSgt. Bob Pullen is a top-notch NCO leading the Public Affairs charge to show the American public the valuable contributions that the AF and AEDC make to the defense of our nation! 		

NOMINATION FOR AWARD *(Continued)*

RANK/NAME OF NOMINEE *(First, Middle Initial, Last)*

TSgt. Robert P. Pullen

SPECIFIC ACCOMPLISHMENTS *(Use single-spaced, bullet format)* *(Continued)*